

## A Star is BORN IN KKH! Contest

### Video Audition Terms and Conditions

Prior to submitting an audition video, please ensure that the eligibility requirements in Section A are met. Please also ensure that the audition video meets the audition video submission requirements in Section B below. In addition, by participating and submitting the online audition video, you acknowledge that you have read, understand and agree to abide by the terms and conditions below.

#### A Eligibility Requirements

To participate in the **A Star is BORN IN KKH! Contest**, documentation must be provided to validate that:

1. As at 1 June 2019, participant/s must be above 5 years old to qualify.
2. For verification of age and place of birth, we may require you to provide a copy of your birth certificate upon being shortlisted.
3. Participants may only take part in one of the following categories:
  - Group Category
    - For group category, you must be above 5 years old, each group can only have a maximum of 5 participants and at least one participant must be born in KKH for the group to qualify.
  - Solo Categories
    - Category A – 5 to 12 Years Old
    - Category B – 13 to below 18 Years Old

#### B Audition Video Submission Requirements

1. Participants can only submit one audition video, through one of the following methods below by **28 June 2019**:
  - Send as a private message through KK Parenting Club's Facebook Page
  - Send via Youtube Link to [kkparentingclub@kkh.com.sg](mailto:kkparentingclub@kkh.com.sg)
  - Send your video via email in **MP4 or MOV Format with file size not more than 10MB** to [kkparentingclub@kkh.com.sg](mailto:kkparentingclub@kkh.com.sg)
2. The audition video must not exceed sixty (60) seconds in total length. If the video submitted exceeds sixty (60) seconds in total length, the organiser reserves the right, at their sole discretion, to disqualify the entry.
3. If joining as a group, the audition video should not have more than five members. All members of the group must be above 5 years old; and at least one member must be born in KKH.
4. The audition video should not contain materials which are sexually explicit, obscene, pornographic, violent (for example, relating to murder, weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, national origin, physical disability, sexual orientation or age), alluding to illegal activities (for example, underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane or harassing. The organiser reserves the right, and at their sole discretion to disqualify and/or remove any entry that is inappropriate.
5. The audition video must be in English.

## C Grant of Rights

By submitting a video for the contest, you grant the organiser the rights to the video; and without limitation, to edit, merge, and/or alter any portion of your audition video; distribute and synchronise all or any portion of your audition video in timed relations to any other visual elements; to re-publish as part of marketing collaterals in various media to promote the talent contest segment. The organiser has no obligations to use your audition video.

## D Initial Video Judging

All entries will be judged by a panel of organising representatives, who will assist in the review of entries.

All eligible entries will be judged to determine the top 3 finalists for each category, subject to verification of compliance with the eligibility requirements in Section A and timely submission of audition video with compliance with the audition video submission requirements in Section B.

Your performance is judged based on the following criteria:

- Performance skills (Max 40 Points)
- Stage appearance and personality (Max 10 Points)
- Creativity and originality (Max 20 Points)
- Entertainment value and audience appeal (Max 30 Points)

Performance Evaluation	Evaluation examples
1. Performance Skills (Max 40 Points)	<ul style="list-style-type: none"><li>• Indicated by skill in performance</li><li>• Well-rehearsed</li><li>• Exhibit stage presence and preparedness</li><li>• Show confidence and poise</li><li>• Engages the audience</li></ul>
2. Stage appearance and personality (Max 10 Points)	<ul style="list-style-type: none"><li>• Dress appropriately for the act</li><li>• Pleasant and engaging personality</li></ul>
3. Creativity and originality (Max 20 Points)	<ul style="list-style-type: none"><li>• Touches that make the act “special” and outstanding</li></ul>
4. Entertainment value and audience appeal (Max 30 Points)	<ul style="list-style-type: none"><li>• Ability to present a performance that draws a positive response from the audience and judges</li></ul>

Finalists will be notified via email if they are shortlisted for the final judging on 3 August 2019. The organiser reserves the right to allocate specific timeslots to the respective finalists for the final judging.

Shortlisted participants must make themselves available to perform for the final judging on 3 August 2019 at the allocated time slots.